

DO BUSINESS OWNERS AND THEIR TEAMS NEED TO BE NEGOTIATION FLUENT?

After all, you aren't lawyers.

Is improving your profit margin by 10% to 20% for the rest of your life worth 7 hours of your time?
If the answer is yes... keep reading



To learn more about Castle Negotiations instructor:

www.CastleNegotiations.com

ARE YOU...

- A Business Owner
- Leading a Start Up
- Self Employed
- Creating a Science-Based Start Up
- Running a Consulting Business
- Negotiating with Investors
- Responsible for negotiating agreements with suppliers, clients, customers and colleagues?

DO YOU NEGOTIATE...

- Business Fees
- Client and Customer Fees
- Salaries
- Consulting Services
- Insurance
- Capital Equipment
- Services
- Incentives and Penalties
- Everything else in your business

The good news is it's not nearly as difficult as you think it is to become negotiation fluent.

Do you know the value you're leaving on the table by not becoming fluent in our key negotiating strategies?

How much is it hurting your profit margin, productivity and quality of life if you don't know the basic skills and strategies of negotiating?

10%, 20% or even more??

We are so sure you'll use these practical strategies when you negotiate, we offer a money back guarantee. **If you are not fully satisfied, we'll gladly offer your money back.**

Anyone can learn to negotiate. Without changing your personality

- ✗ You don't have to be charismatic
- ✗ You don't need an outgoing personality
- ✗ You don't have to like negotiating to do well
- ✓ **You just need a roadmap to become fluent in the key negotiation strategies.**

Don't Just Take Our Word For It...



"Experience matters. We all know this, and yet on many of our queries we turn to boiler plate solutions extracted from digital interfaces instead of tapping into vetted experience. When it comes to negotiations in general and negotiations for commercial terms in particular, **Ruth Shlossman and Castle Negotiations have invaluable experience that will make you feel like you were leaving money on the table before having learned their strategies.**"

*Nimrod Vromen,
Chief Growth Officer (Startup Sector) //
Partner, International Hitech Department*

Our participants leave this live virtual and on demand series equipped with a game plan, **and empowered to tackle their toughest negotiation obstacles.**

[Click Here](#)

Recently, a client confessed that she was terrified of negotiating. She said she'd rather get her tooth pulled than negotiate.

She saved over \$3,000 in one negotiation after this course.

She was shocked at how easy it is to implement these negotiation fluency strategies.

[Click Here For the Agenda](#)

[Click Here For the Overview](#)

More good news!

This is the only course you will ever need to become fluent in negotiation strategies for the rest of your life!

The same principles taught at Harvard are in this course, for a fraction of the cost. Led by experienced negotiators not professors professors.

We have done the work of organizing the roadmap and steps to take when you negotiate.

It's all here in this one package.



This series is **taught by Harvard Trained negotiation experts** who have consulted with and trained thousands of people from new hires to CEOs.

Over the past 25 years we have developed a system that will make it easy and painless for you to negotiate without anxiety.

Learn all about us, our clients, our ROI and more!

www.castlenegotiate.com

We have conducted workshops in this in over 20 Countries.

For \$749.99

YOU WILL LEARN:

- The Four stages of the negotiation process
- How to prepare
- How to manage the emotional reactions of most negotiations
- How to stop negotiating with yourself
- How to reframe negotiation anxiety to stop avoiding and start problem-solving
- When to make the first offer
- What questions to ask to understand what they really want
- How to manage unrealistic demands
- How to say no without losing trust and a positive relationship

Ready to learn how to negotiate the outcomes you want and deserve, without anxiety and self-doubt?



1 When you register, you'll receive an email confirming your registration, as well as instructions on how to access your learning portal.

2 This live virtual course is offered throughout the year. They are available on-demand at any time.

3 If you have questions along the way, our team is here to help you get the most out of the program!

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This series is fast-paced and highly interactive.

We use movie clips, discussions, instruction, and real life opportunities to discuss the practical applications as well as time to practice using them.

You will leave with a **massive toolkit of practical tools** to overcome your negotiating challenges and enhance your negotiation outcomes.

There are so many misconceptions about how hard it is to learn how to negotiate confidently. **This is not rocket science.** All you need to learn is a basic negotiation roadmap.

There are four steps in every negotiation. Learning them gives you a **huge advantage.**



Money Back Guarantee

If your negotiation outcomes aren't significantly improved

To speak with us and find out about our group discounts.

<https://calendly.com/ruths/negotiationconsult>

- ✗ You don't have to change who you are to negotiate successfully.
- ✗ You don't need to become a bully to do well.

All you need to do is learn a few simple strategies and systems to help you negotiate easily and confidently.

[SIGN UP NOW](#)

Negotiate Fluently, without the anxiety and guesswork.